

DETROITER.

News About THE DETROITER FAMILY



Volume 2 Number 2

Detroiter Life

January, 1962

SCENE FROM THE 1962 NATIONAL MOBILE HOME SHOW



All cabs in the City of Louisville, Kentucky, over 350 of them, advertised DETROITER during the National Mobile Home Show which was held from January 9th through January 14th. A placard was posted inside each cab instructing the occupants to take the cab to the DETROITER display in Aisle "D", Left Wing, Spaces 43 to 88.

National Mobile Home Show Jan. 9th thru 14th

A National Mobile Home Show was held at Louisville, Kentucky, January 9th through January 14th. This show is sponsored every year by the Mobile Home Manufacturers Association. This year Detroiter exhibited eight models; three Deluxe, three Custom Deluxe, and two Custom Deluxe Span-O-Wides. This show has always been a successful one for Detroiter, and first reports from the show indicate that this year is no exception. Due to this issue of Detroiter Life being printed as the show ended, we are unable to bring you

any of the highlights of the show, but promise to include them in the next issue.

Attending the show from St. Louis were Mel Hutchinson, our President; Al Weideman, Executive Vice President; Mac McCallum, Vice President and Director of Sales; Bob Sage, General Sales Manager; Al Lyman, Advertising and Sales Promotion Manager; Cor Woodard, Zone Manager; Vance Powers, Zone Manager; Lee Bauer, Zone Manager; Dick Grymonprez, Zone Manager; Tom Judge, Zone Manager, and Dick Reed, Sales Representative.

Those from Kansas attending the show were Tom Fisher, Sales Manager; Bill Martin, Zone Manager; Chuck Loganbill, Zone Manager; and Don Johnson, Sales Representative.

Mobile Home Finance Company was represented by Howard Tomes, President; Dan Kelly, Collection Manager; and Loren Jenks, Manager of Dealer Relations.



(K) I Love Santa

. . . More photos and details
on pages 3, 4, 5, & 6.

DETROITER LIFE

JANUARY, 1962

Editor	A. E. Thomas
Ass't. Editor—Kansas	Robert Zimmer
Ass't. Editor—St. Louis	Evelyn Mays
Sports Editor	Lee Dolloff

REPORTERS—St. Louis

Aviation	Jack Decker
Drapery	Gertrude Mann
Engineering	Dick Waggoner
Final	Ted Baxter
Framing	Charles Pringle
Reporter at Large	Wanita Spencer
Reporter at Large	Bill Clagg
Sales	Mary Green
Mobile Home Finance	Florence Clapp

REPORTERS—Kansas

Engineering	Neil Nelson
Framing	George Martin
General Office	Doris Branaman
Sales	Edythe Harris
Stockroom	Bill Curry
Security	Al McNeff
Upfitting	Lester Beeghly

DETROITER MOBILE HOMES BEING FEATURED IN TWO JANUARY NBC-TV SHOWS

The Dick Powell Reynolds Aluminum Show and All Star Golf, on NBC-TV January 16th and January 20th respectively, will feature Detroiter Mobile Homes as a tie-in with the Commercials which explain the various uses for Reynolds Aluminum.

Rated as one of the best shows on TV this season, the Reynolds Aluminum Show is said to be viewed by over 27 million people, while the All Star Golf Program will have a viewing audience of something like 8 million golfing enthusiasts.

New Arrivals

Laurie, daughter of Barbara and Henry Adams, on November 23rd, weighed 7 lbs. 4 ozs. Henry is a St. Louis Paint Department employee.

Kathy Ann, daughter of Ronald and Peggy Brosius, on December 5th, weighed 8 lbs. 3 $\frac{3}{4}$ ozs. Ronald is a Kansas Metal Dept. employee.

Richard Lee, son of Marvin and Charlotte Brown, on December 5th, weighed 8 lbs. 3 ozs. Marvin is employed in the Paint Department at Kansas.

Robert Johnson, Jr., son of Robert and Ruby Johnson, on December 14, weighed 9 lbs. 14 ozs. Robert Sr. is employed in the Kansas Upfitting Department.

Rodney Lloyd, son of Joyce and Lloyd Marcy, on November 21st, weighed 8 lbs. 2 ozs. Lloyd is a St. Louis Maintenance Department employee.

Kathleen Kay, daughter of Margaret and Alfred Stephens, on November 23rd, weighed 7 lbs. 13 ozs. Alfred is employed in the Maintenance Department at St. Louis.

Douglas Lee, son of Sharon and Robert Wedel, on December 9th, weighed 7 lbs. 7 ozs. Robert is a Kansas Welding Department employee.

Douglas Bryan, son of Robert and Mary Lou McDilda, on December 10th, weighed 4 lbs. 13 ozs. Robert is a Kansas Upfitting Department employee.



BOB HILL

St. Louis Paint Dept. Foreman

Bob Hill is a painter, has up to now gained his livelihood painting, and there is nothing to indicate that he will change his course. One of the greatest satisfactions a man can have is from doing a job he likes, and doing it well. Bob's 9 years of service with Detroiter and the former company absorbed by Detroiter, is adequate proof that he does have a job that he likes and is doing it well.

From 1942 to 1945 Bob served his country in the Navy, and the highlight of his

Navy service is the fact that he was the recipient of the Presidential Citation for his part in the capture of a German submarine.

Fishing is the sport which Bob likes most, but he does find time to do a little hunting, and some woodworking at home. What has maintained his love of fishing is the time he caught a 22 inch, 5 $\frac{1}{2}$ pound small mouth bass, which he says was one of his happiest moments.

The family home is at 317 North Clinton St. in St. Louis where he lives with his wife, Florence, and 6 children. The children are Marsha, 14; Kandyce, 13; Debra, 11; Jeffery, 7; Heidi, 2; and Brian, 6 months.

WELCOME!!!



NEW EMPLOYEES

Raymond Alspaugh—St. Louis Security
Carl Nufeld—Kansas Cabinet
Howard Williams—Kansas Upfitting
Leo Hurlburt—Kansas Upfitting
Ronald Schmidt—Kansas Cabinet
Harold Smith—Kansas Cabinet
Suzan Kosch—St. Louis Engineering
Carolyn Loomis—St. Louis Accounting

Definition of a husband: A man who lost his liberty in the pursuit of happiness.

PLEASE!! MR. WEIDEMAN

In the January, 1961, issue of Detroiter Life we took the liberty of quoting from a memo written by our Executive Vice President, Al Weideman, to Supervisor of Plant Security, Wilson Gardner. The first paragraph of the memo read "This is to inform you that we will have cats at the St. Louis operation. I have made arrangements to receive two cats tomorrow morning."

We HAD a mouse problem. Now we HAVE a cat problem.

In the March, 1961, issue there was an item about Jimmy Tyler, St. Louis Upfitting Foreman, who had cat trouble. Seems like one of the cats had crawled into the trunk of his car and refused to come out by the usual means of persuasion, and had to be flushed out with a hose.

Now it comes to us from a usually reliable source that Ron Kanine, St. Louis Receiving & Shipping Foreman, has had cat trouble. Ron's problem was solved only after he had payed the garageman \$350 for a radiator, power steering unit, fan, and numerous smaller items for his almost new automobile. Of course, it was only proper that he buried the two halves of the cat. It was a cold day and the cat crawled up under the hood and on top of the motor to get out of the wind and to get the benefit of any heat left in the motor. When Ron came out and started his car, the cat went full speed ahead and the fan did the rest—to the cat, to the car, and to Ron's pleasant disposition.

And that isn't all. A situation which developed a short time back had the Advertising Department working on a new slogan "Buy a Detroiter—complete with furniture and family". Stepping into a mobile home one morning, Norman LaClair, St. Louis Finish Department, heard some strange noises which appeared to be coming from the back of the bath tub. Upon further investigation it was found that Mrs. Cat had moved in during the night and decided that it would be a good place to raise her family, and thereupon had her family between the floors, having crawled down the opening left for the bath trap. The cat was charged with illegal entry in the nighttime and she and the family were dispossessed.

Please, Mr. Weideman, write another memo to Wilson Gardner before we have another CATastrophe!!

Echoes From The Christmas Party



(S) There Was Entertainment



(S) We Don't



(K) I'm Not Sure I Want To Get Any Closer



(S) Like



(K) Never Mind The Ho! Ho! Ho! —
Who Turned On The Bright Lights



(S) Santa Claus



(S) A Livin' Doll



(S) Ye Olde Master of Ceremonies



(K) I Want A Talking Doll And . . .



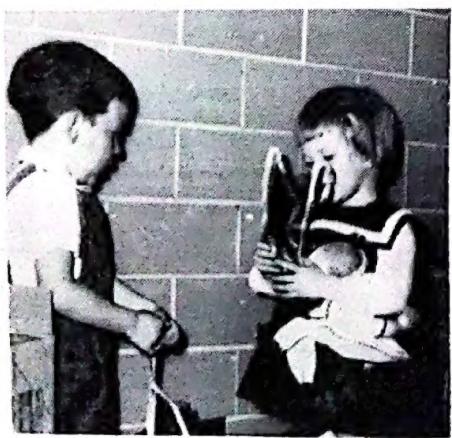
(K) Santa's Got It In The Bag



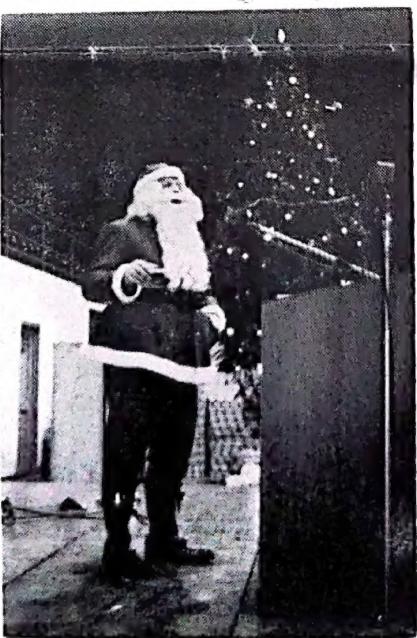
(S) The End Of A Perfect Day



(K) And What Might Be Your Name Young Fellow



(S) Look What I Got



(K) Hol Hol Hol



(K) Where Did They All Go



(K) Stein' I'm Here I Might As Well Play Sumthin'



(S) My Daddy Took My Present Away From Me



(K) How Do You Do Santa



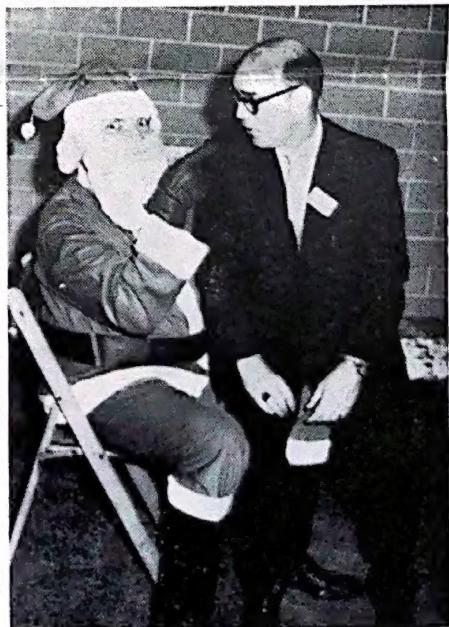
(S) You're Not Listening Santa



(S) He Blew And He Blew And He Blew



(S) Trimming The Tree



(S) No! No! He Called For Five Year Old Girls



(S) Mixed Emotions



(S) I Was A Good Boy



(K) First Call



(S) As I Was Saying—There Was A Man There With A Hat On.



(S) Turning In Their Badges



(K) It's Not Heavy — I Can Handle It And My Little Sister Too.

Sports . . .

ST. LOUIS

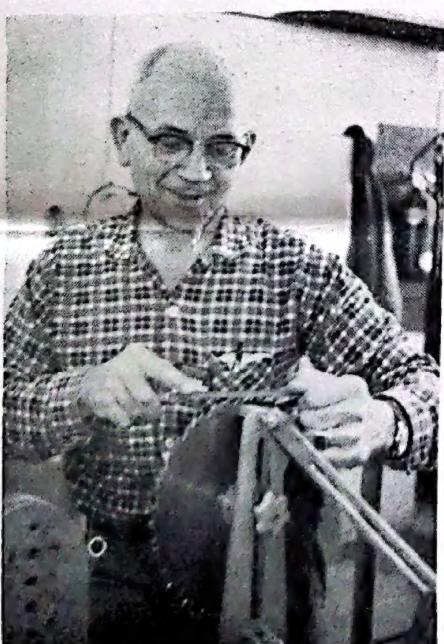
By Lee Dolloff

Detroiter bowling teams maintained their winning pace in the month of December. The Del Hutchinson team took over sole possession of 1st place in the Tri City League at Riviera Lanes. Del served notice that he is ready to defend his Tri City bowling championship of 1961 with a fine 643 series and several 200 games this past month. Jim Bronson's St. Louis Agency team, and the Plant Security Team moved up two places in the standings, competing in the Industrial League. Bob Harger's squad and the Loyd Cameron squad of the Inter City League continue to show a winning percentage, but are having difficulty taking over the leaders. Nevertheless, Bob and Loyd led their teams to a first and second place finish last year and are confident of repeating this year.

Bowler of the month is Basil Pyle of the Plant Security Team. Basil toppled the maples for a fine 248 game and a 566 series. Dale Bovee came up with three 200 plus games as he raised his average to 181.

We understand that a Detroiter Basketball Team is being organized again this year. Hope to have more details for the next edition.

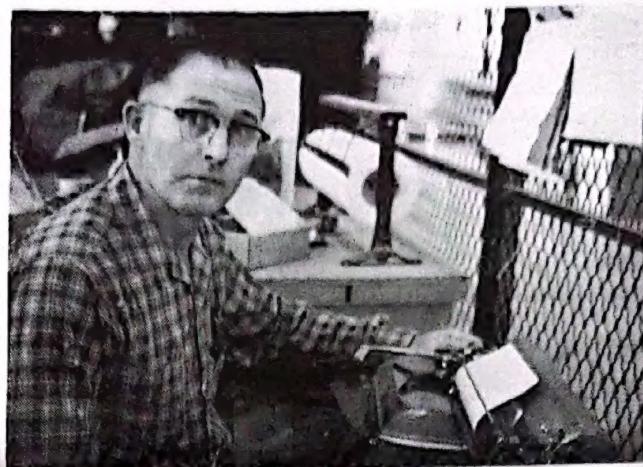
We would like to hear from the skiing enthusiasts of our company. Presently we know of only one participant, that being Mrs. Helen Soule of the Sales Department. We are told that Helen is an avid and accomplished downhill skier.



ALEX COLEMAN

Kansas Maintenance Dept.

Alex Coleman is an employee in the Kansas Maintenance Dept., and has been since he was first hired in November of 1959. As you can see, he is a saw filer



DICK SPILLERS Ass't Supervisor Stock Dept.—Kansas

You are now looking at Dick Spillers, Assistant Supervisor of the Stock Department at Kansas, who is the fastest man in the department with a typewriter — Well, anyway, Dick does type enough to keep on top of the typing portion of a job which requires much more than the ability to type.

Dick was formerly with the Bethlehem

and appears to be quite happy with his work.

We have several men at Detroiter who work all day in a woodworking type of job and go home and do woodworking as a hobby. They have nothing on Alex as he goes home and saw files for a hobby. But Alex has other hobbies which include making about two tape recordings weekly of sermons and lectures for the benefit of people who are hospitalized. He is to be commended for using a portion of his spare time in the service of others. Alex is also a numismatist (collector of coins) and has a full set of Lincoln head coins. He values these 60 pennies at about \$350.00.

Alex and his wife, Geneva, reside at 622 E. Broadway, Newton, Kansas. They have two married children; one at Manhattan, Kansas, and one at Winfield, Kansas. They also have, says Alex, four of the best grandchildren in the world.

Asked what he thought of the two candidates who were running for the same office, an enlightened voter replied, "Well, when I look at them I'm thankful that only one of them can get elected."



"You bellowed, sir?"

Steel Company at Beggs, Oklahoma, before he came to Detroiter in August of 1959 when the Kansas plant began operating. Dick is an ardent fisherman and a baseball fan.

With his wife, Agnes, and four children Dick makes his home in Hutchinson. The children are Sharon, 19; Richard, 17; Danny, 9; and Connie, 9. Connie is the youngest by 10 minutes.



JOHN PAVLIK, SR.

St. Louis Welding Dept.

John Pavlik, Sr., a welder, brought with him to Detroiter when he was hired in September of 1955, a great deal of experience in this type of work as he had similar employment for 25 years at Hudson Motors in Detroit.

John is a native of Czechoslovakia, and came to United States at the age of 6. He and his wife, Rose, had three sons who are James, 26; John Jr., 22; and Bill, 20. After John Sr. joined Detroiter he was followed by John Jr. who has been employed in the Framing Dept. since Sept. of 1957. John Jr. was followed by Bill who has been in the Metal Dept. since Sept. of 1960. Some day, maybe James will see the light.

The Pavlik, Sr. family lives at Rt. No. 2, St. Louis, where John spends part of his time at his hobby of woodworking. He does get away for an occasional fishing trip.



OFFICE GIRL OF THE MONTH



PATRICIA GAFFNEY

Patricia Gaffney, a secretary in the New Business Department of Mobile Home Finance Company, is our Office Girl of the Month for January. Pat, as most everyone calls her, was hired in October of 1959 and she has been in the New Business Department since that time.

Pat was born in Brighton, Michigan, but at the age of 13 her family moved to Milford, Michigan, and this is where Pat graduated from High School, and is the town she considers her "Home Town."

Pat enjoys bowling, and as a spectator gets a great deal of pleasure out of watching any other sport, especially baseball and hockey. We also understand that her No. 1 hobby is dancing. Listening to the Kingston Trio is a close second.

During the week Pat lives in an apartment in St. Louis, which is shared with Pat Baker, another finance company secretary. On week ends Pat drives to Milford to be with her parents and friends in that area.

Did You Know That...

Now that the holidays are over, a number of employees have included in their New Year's resolutions the cutting down on candy and rich foods that they did not have the will power to resist, especially this past month. For the benefit of these employees, if there is any consolation in knowing it, we in the United States will not have to work as hard on a reducing program as the people of Great Britain where the candy consumption per capita per year is 28 pounds, as compared with about 18 pounds in our country. In Canada the figure is 14½ pounds. We don't know if these figures are the direct result of better candy salesmen in some countries than

others, or more people having a so called "sweet tooth" in some countries than in others.

Kansas Reporter Doris Branaman tells us that a luncheon was held on December 8th at the Rambler Dining Room for Bonnie Housley who left the Detroiter Organization after two years in the Production Control Office. Bonnie, who is joining her husband, Bob, in Van Buren, Arkansas, was presented with a gift and the best wishes for the future from all of the women in the Kansas plant.

You will not find a special article on the Christmas parties in this issue because we decided to let the photographs speak for us. They tell the story much better than could be done with words.

Our thanks goes to Louie Allen, Assistant Factory Manager at Kansas, and Chuck Ferguson of the Aviation Department, for their usual fine job in the taking of photographs of the Christmas parties. To identify the photographs which appear elsewhere in this issue, you will find a small (s) or (k) near the photograph.

Judy Pratt, a stenographer in the Mobile Home Finance Company since August of 1959, resigned in December to go with her husband, Roger, who is with the Marine Corp, stationed at Cherry Point, North Carolina. Judy was born and educated in Pontiac, Michigan. She was married to Roger on August 4, 1961. Good luck, Judy, you have the well wishes of all of us at Detroiter.

DETROITER LIFE

DETROITER MOBILE HOMES, INC.
ST. LOUIS, MICHIGAN

Sec. 34.66 PL & R

U. S. POSTAGE
PAID
St. Louis, Mich.
PERMIT NO. 89

382-03-7945 3
Elmer Mapes, Jr.

1303 Virginia
St. Louis, Michigan

Form Number 3547 Requested

to St. Louis. We are sure that with Mildred's experience in the Industry she will prove to be a capable assistant in the Bob Hutchinson organization.

ONE FOR YOUR HAT

A wise man pasted this in his hat as a reminder along the way of life: Any man can spoil himself for himself. He can allow himself to grow so sensitive that he lives in constant pain. He can nurse his grudges until they are an intolerable burden. He can think himself insulted until he is apt to be. He can believe the world's against him until it is. He can imagine troubles until they are real. He can hold so many under suspicion that no one believes in him. He can insult his friends until they are no longer friends. He can think himself so important that no one else does. He can have such a good opinion of himself that no one else enjoys his friendship. He can become so wrapped up in himself that he becomes very small.—Brickwork.

In the December issue there was an item about Mildred Grant who had resigned from Mobile Home Finance Company and was given a party by the office girls who presented her with a robe. WE SAID Mildred would be using the robe during a well deserved rest. But when the Mobile Home Industry gets into your blood, the best made plans to take you out of it often get sidetracked. We now find that Mildred is employed by one of Detroiter's dealers, Bob Hutchinson Mobile Home Sales, Inc. in Drayton Plains, Michigan. As Drayton Plains is Mildred's home town, it will be more convenient for her than commuting